MYSORE GOVERNMENT SECR

Notes/Correspondence/Collection

Department Branch **Section** C.I.

Subject :—

DO Boond Pani

Request for grant of exemption

Please see the letter from Shri Khwaja Ahmad Abbas, Producer, at page 7/c.s. He has requested general exemption from Entertainment Tax in respect of "DO BOOND PANI". This film is reported to have received award from the National Awards Committee for the best feature Film on National Integration, and has also obtained a Certificate "Predominantly Educational" from the Central Board of Film Censors. After the issue of the Economy Orders, we have not granted general exemption in respect of commercial films. However, we have made a small departure in respect of Single Shows which are arranged to raise money for charitable and educational purposes. It is for consideration whether we should depart from our policy to grant general exemption for commercial films.

2. Secondly, ~~we~~ if we have to exempt, it is for consideration whether the proposal should be referred to the Entertainments Tax Exemption Committee.

Pl. see F.S. note dated 8.8.1972 at page 9/c.s. We had received an official request from Sri.Abbas, Nayasansar, for grant of exemption ~~for~~ this film namely "DO BOOND PANI". As we are not granting general exemptions, the request has been turned down and Sri.Abbas has already been informed vide letter at page 7/c.s Apart from this case, there is also a request for general exemption for the film "YE GULISTAN HAMARA" of Guru Datt Films Combine. Their request has also been turned down. The file No.FD 83 CEX 72 is placed below. Reply has not yet gone as the file is to be submitted to F.M. as per office note at page-4/c.s. of that file. In view of the above and in view of C.M.'s letter to the Prime Minister, orders are solicited on both the files.

10.8

D.S. VB(G) Pl. speak TODAY

10

14/8

VB(G)

In view of CM's letter to PM re:

exemption of E.T on the film "Do Boond Pani" orders will have to be issued exempting this film from E.T.

In the case of the film "Ye Gulestan Hamara" (connected file placed below), CM has not passed any order on the representation made by the producers. As such this film need not be considered for exemption

CM
14/8

F.S.

FM may pl see CM's letter to PM below. In view of it we have to give exemption to the film. We may, however, stick to our general policy of not granting exemptions to films for their runs in the State. The usual experience is that once such exemptions start to be given, there is a spate of applications. We may have to justify the exemption in the present case as having been given on the specific & personal request of the Hon Minister for Inf & Broadcasting.

I have told PS to CM (Shri Lynn

: future, they shd. invariably consult FD before making such Commitments

16.8.72

FM saw this & felt that, even now, we could point out that keeping with the general policy, the exemption is not possible, & that a letter could be so written at official level. However, we will do this only if CM is agreeable

Could you pl show these papers again to CM?

20.8.72

Now that I have already addressed a letter to P.M. exemption may be granted in this case. In future request for ~~relief~~ exemption of entertainment tax may be routed through F.D.

D. DEVARAJU
Chief Minister

For perusal of CM's Minute on the page. Action will be taken accdgly

Action may be taken accordingly
Such files should be put up
to Cabinet personally by CM before
final work is undertaken

19/9

M. Y GHORPADE,
Under Secretary to Government

8.9.72

Secy. Home)

19.9.72

20/9

DS(G)

We may write to the Nayar Sarkar, asking them about the date on which they propose to release the film in Mysore State. Draft letter put up may please

Dept/9

it would appear that the film is not yet ready for release in the State. Before we file the papers a reminder may be sent

Dk 22/6

A draft letter to the producer is put up

22/6/73.

Dk 23/6

M. Jnana
23.6.73

Issued Reply may be awaited till 25-7-73.

29/6/73.

Dk 29/6

Lr. at page 14/CF is for perusal. Copy of the letter at page 12/CF dt. 25.9. may be sent to him. He may also be requested to intimate the date of release of the film in the ~~Bangalore~~ Mysore State, and the names of the theatres in Bangalore City in which the film will run and the value of the tickets they intend to charge.

A draft letter is put up. (P.15/CF)

(Dk 7/)

M Jnana
7.7.73

Issued. Reply may be awaited.

18/2/74

Letter at P. 18/ct is for perusal. The producer has stated that the film "Do boond Pani" is to be released in this state. He has requested for exemption fr. F T throughout the state. The date of rele has not been given. Mehta Pictures, B'lore may be requested to intimate the date of release of the film in the state.

A draft letter is put up.

12.2.74.

Exemption to this picture is not given for the whole of the state. It is valid only in Bangalore. Before the date of release in Bangalore we may have to re-examine.

Jt. Secretary

Letter No.2330/75, dated 19-4-1975 from the Messrs Mehta Pictures, Bangalore, addressed to the Minister of Finance, Govt. of Karnataka, Bangalore.

27). These papers relate to grant of exemption from payment of E.T. to the feature film " DO BOOND PANI", Hindi.

28). On receipt of a letter from Smt. Nandini Sathpa Minister of State Information & Broadcasting, Govt. of India, New Delhi in May 1972, the Chief Minister wrote to the Prime Minister stating that exemption from payment of E.T. would be granted to the feature film " DO BOOND PANI". It was later noticed that this request was not examined as per general policy regarding grant of exemption. The question of revising the orders was considered, but when the file was submitted to Chief Minister, he was pleased to ordered that since he has already addressed a letter to the Prime Minister, the exemption may be granted in this case. Finance Minister ordered that action might be taken accordingly. Please see Paras 12 to 16/NF. However orders granting exemptio could not be issued till now, Since the Picture had not been released. The Producer 'Mehta Pictures have now written to State that the picture is scheduled for release from 25-4-1975.

29). For orders whether exemption may be granted for a period of Two Weeks in Bangalore City only as decided already. If approved orders will issue as per draft put up on Page 24/CF.

ಟಿ. ಆರ್. ಸತೀಶಚಂದ್ರನ್, 23/4
ಆರ್ಥಿಕ ಕಮಿಷನರು ಮತ್ತು ಕಾರ್ಯದರ್ಶಿ, ಆರ್ಥಿಕ ಇಲಾ
ಕರ್ನಾಟಕ ಸರ್ಕಾರ, ಬೆಂಗಳೂರು.

T. R. SATISH CHANDRAN,
Financial Commr. Secretary,
Finance Dept , Govt of Karnataka,
Bangalore.

23/4

23/4

1SC(CT)

Issue today

23/4/75

GOVERNMENT OF KARNATAKA

No. FD 66 CEX 72.

Karnataka Government Secretariat,
* Vidhana Soudha *
Bangalore, Dated: April 23, 1975.

ORDER

In exercise of the powers conferred by clause (a) of sub-section (1) of Section 7 of the Karnataka Entertainments Tax Act, 1958, (Karnataka Act No. 30 of 1958), the Government of Karnataka are pleased to grant exemption from payment of entertainments tax for the exhibition of the Hindi Film "DO BOOND PANI" in Karnataka State for a total period of FOUR WEEKS from the date of first release in the State, subject to the condition that a Certificate of Exemption in Form IX should be obtained from the Commercial Tax Officer in whose jurisdiction the place of entertainment is situated.

BY ORDER AND IN THE NAME OF THE
GOVERNOR OF KARNATAKA,

24/4/75

(T.N.Vasudevan)
Under Secretary to Government.,
Finance Department.

To
The Commissioner of Commercial Taxes in Karnataka, Bangalore with a request to bring this order to the notice of all C.T.Os.
The Accountant General, Karnataka, Bangalore;
The President, Karnataka Film Chamber of Commerce, Seshadri Road, Bangalore-9.
Thru M/s Mehta Pictures, Gandhinagar, Bangalore-9.
S.F / C.F.

-1-

Issued 2 C/S copy
25/4/75

covering forwarding letter dated 24.4.75
24/4/75

mehta Pictures

Office of the Minister
Finance & Housing

Head Office .....

BRANCH OFFICES

P. B. No. 9906 Gandhinagar BANGALORE-9 Grams : MEHTASONS Phone : 71315	60, Tayar Sahib St. Mount Road MADRAS-2 Phone : 82498	Royal Theatre Bldg. COIMBATORE-1 Phone : 32408	T. D. Road ERNAKULAM-1 Grams : MEHTASONS Phone : 33934	11/13, Door No. 5 Pazhayam Road CALICUT-2 Phone : 6383

28

721(A)-P-75

Ref.No. 2380 /75.

Office Bangalore.

Date 19/4/1975.

S.(V) F/D for favourable remarks kindly do FF.

The Minister of Finance,
Government of Karnataka,
Vidhana Soudha,
BANGALORE-1.

Dear Sir,

Re: FD 66 CEX 72 dated 20th March '74 granting Exemption of entertainment Tax to the Hindi Film "DO BOOND PANI" for Two weeks at B'lor

Yours

N. VENKOBA RAO
Principal Secretary to Govt.
Finance & Housing

With reference to your above letter we have pleasure in informing you that we have fixed the release of our picture "DO BOOND PANI" in Bangalore at M/s. Sagar Theatre from the 25th April 1975.

We would be highly obliged if you will issue us a favourable order in the above matter immediately and oblige.

Thanking you,

Mehta Pictures

Head Office :

P. B. No. 9906
Gandhinagar
BANGALORE-9
Grams : MEHTASONS
Phone : 71315

BRANCH OFFICES

60, Tayar Sahib St.
Mount Road
MADRAS-2
Phone : 82498

Royal Theatre Bldg.
COIMBATORE-1
Phone : 32408

T. D. Road
ERNAKULAM-1
Grams : MEHTASONS
Phone : 33934

18/13, Door No. 5
Palyam Road
CALICUT-2
Phone : 6383

Ref.No.2284 /75.

Office Bangalore.

Date 15/4/1975.

The Secretary,
Government of Karnataka,
Finance Department,
Vidhana Soudha,
BANGALORE.

Dear Sir,

Re: FD 66 CEX 72 dated 20th March'74 granting Exemption of entertainment Tax to the Hindi Film "DO BOOND PANI" for Two weeks at B'lo

With reference to your above letter we have pleasure i informing you that we have fixed the release of our picture "DO BOOND PANI" in Bangalore at M/s. Sagar Theatre from the 25th April 1975.

e would be highly obliged if you will issue us a avourable order in the above matter immediately nd oblige.

hanking you,

Yours faithfully,
for MEHTA PICTURES,

GOVERNMENT OF KARNATAK

Karnataka GOVERNMENT SECRETARIAT,
VIDHANA SOUDHA,

Bangalore, Dated 20th March 1974

e Secretary to the Government of Mysore
Karnataka,
Finance Department.

M/s. Mehta Pictures,
Post Box No.9906,
BANGALORE-9.

Sir,

Sub: Grant of exemption from entertainments tax to the Hindi film "DO BOOND PANI"

Please refer to the letter dated 19th Feb. 1974, from Shri.K.A.Abbas, addressed to this Department and copied to you regarding the subject cited above.

I am to request you kindly to intimate exact date of release of the said film in Bangalore City.

Yours faithfully,

Sd/-
(T.M. Vasudevan)
Under Secretary to Government,
Finance Department(CT).

Copy forwarded to Shri.K.A.Abbas,
B-35, North Bombay Co-operative
Housing Society, Church Road,
Juhu, Bombay-54 AS, for information.

Under Secretary to Government,
Finance Dept.(CT).

22/3/74

Grams "SHOWORLD" Santacruz, Bombay.

NAYA SANSAR

B-35, North Bombay Co-operative Housing Society, Church Road, Juhu, BOMBAY-400 054. AS.

Producer
KHWAJA AHMAD ABBAS

19th February, 19

The Finance Minister,
Government of Karnataka,
BANGALORE.

Dear Sir,

Your Government was kind enough to give us exemption from Entertainment Tax for our picture DO BOOND PANI which won the Presiden Award for the Best Film on National Integration.

But, unfortunately, the exemption granted to us (for some reason) was restricted only to the city of Bangalore, and was only for two weeks. This did not prove ~~sufficient~~ sufficient incentive to any distributor to take up this serious, national-minded, realistic, purposeful and star-less picture.

Now, Shri Pranlal Mehta, the enlightened head of Mehta Pictur (P.B. No.9906, BANGALORE-9) (Telephones : 71315, 72009) has agreed to release the picture soon in Mysore state, because the theme appeals to him.

But he feels and we also feel that to get the widest apprecia tion for the national theme and the picture, it will be more conducive if the period of exemption was made unrestricted or at least extended four weeks and made applicable to the entire state of Karnataka.

In this connection, we may mention that other states gave us either permanent exemption (as in Kerala) or for a four weeks (as in Uttar Pradesh, Delhi, etc.).

In the interest of the cause of national integration and purposeful films, we hope you will reconsider our request and do the needful.

You may kindly communicate your decision to Mehta Pictures also, or call Mr. Pranlal Mehta to further clarify our request and submission.

Thanking you and the Karnatak Government for your enlightened interest in promoting purposeful films,

Yours sincerely,

Khwaja Ahmad Abbas,
Producer.

cc to Shri Syed Karimullah Khadri,
Under Secretary to Government,
Finance Department,
Govt. of Karnatak, Bangalore.

cc to Shri Pranlal Mehta,
Mehta Pictures; P.O.Box No.9906,
Bangalore-9.

Phone 572877

NAYA SANSAR

B-35, North Bombay Co-operative Housing Society, Church Road, Juhu, BOMBAY-400 054. AS.

AHMAD ABBAS

19th February, 1974.

The Finance Minister,
Government of Karnataka,
BANGALORE.

Dear Sir,

Your Government was kind enough to give us exemption from Entertainment Tax for our picture DO BOOND PANI which won the President's Award for the Best Film on National Integration.

But, unfortunately, the exemption granted to us (for some reason) was restricted only to the city of Bangalore, and was only for two weeks. This did not prove ~~sufficient~~ sufficient incentive to any distributor to take up this serious, national-minded, realistic, purposeful and star-less picture.

Now, Shri Pranlal Mehta, the enlightened head of Mehta Pictures (P.B. No.9906, BANGALORE-9) (Telephones : 71315, 72009) has agreed to release the picture soon in Mysore state, because the theme appeals to him.

But he feels and we also feel that to get the widest appreciation for the national theme and the picture, it will be more conducive if the period of exemption was made unrestricted or at least extended to four weeks and made applicable to the entire state of Karnataka.

In this connection, we may mention that other states gave us either permanent exemption (as in Kerala) or for ~~a~~ four weeks (as in Uttar Pradesh, Delhi, etc.).

In the interest of the cause of national integration and purposeful films, we ~~hope~~ you will reconsider our request and do the needful.

You may kindly communicate your decision to Mehta Pictures also or call Mr. Pranlal Mehta to further clarify our request and submission.

Thanking you and the Karnatak Government for your enlightened interest in promoting purposeful films,

Yours sincerely,

Khwaja Ahmad Abbas,
Producer.

cc to Shri Syed Karimullah Khadri,
Under Secretary to Government,
Finance Department,
Govt. of Karnatak, Bangalore.

cc to Shri Pranlal Mehta,
Mehta Pictures; P.O.Box No.9906,
Bangalore-9.

GOVERNMENT OF MYSORE

No. FD 66 CEX 72.

MYSORE GOVERNMENT SECRETARAT,
VIDHANA SOUDHA,

Bangalore, Dated 9th July, 1973.

From

The Secretary to the Government of Mysore
Finance Department.

The Producer,
Naya Sansar,
B.35, North Bombay Co-operative Housing Society,
Church Road,
Juhu,
BOMBAY-56, MS.

Sir,

Sub: Exemption from entertainments tax
for the Hindi Film "DO BOND PANI".

With reference to your letter dated 2.7.1973, I am to forward herewith a copy of the letter*dated 25.9.1972 as desired by you.

2. As regards the grants of exemption, I am directed to state that exemption will be granted for only two weeks valid in Bangalore City only.

3. I am, therefore, to request you kindly to intimate the date of release of the film "Do Boond Pani" in the State of Mysore, the names of the theatres in Bangalore City in which the film will be screened, the usual rate of admission tickets and the concessional rate you intend to fix as a part of your effort to popularise the film.

4. The above particulars may be furnished to facilitate this Department to issue orders.

Yours faithfully,

(Syed Karimullah Khadri)
Under Secretary to Government,
Finance Department.

dated 26.7.1972 on the subject noted above. On reconsideration Government have decided to grant exemption from entertainments tax in favour of "Do Boondpani". I am, therefore, to request kindly to let us know the date on which you propose to release the films in the Mysore State.

FD 66 CEX 72.

The producer,
Naya Sansar,
B-35, North Bombay Co.op. Hsg., Socy.,
Church Road,
Juhu,
Bombay - 54. AS.

Sir,

Sub:- (as on the page 14/CF)

W.r. to your letter dt. 2-7-73 I am to forward herewith a copy of the letter dt. 25-9-72 as desired by you.

2) As regards the grant of exemption I am directed to state that exemption will be granted for only two weeks ~~that~~ valid ~~too~~ in Bangalore city only. ~~I am then~~

3) I am therefore to request you kindly to intimate the date of release of the film "Do boond Pani" in the State of Mysore, the names of the theatres in Bangalore city in which the film will be ~~running~~ screens ~~throughout~~ city and ~~rate~~ of admission and the approximate rate of tickets you intend to ~~fix~~ fix as ~~fear~~ if you ~~effort~~ to ~~popularise~~ the film.

4) The above particulars may be furnished to facilitate this Deptt. to issue orders.

Grams "SHOWORLD" Santacruz, Bombay.

NAYA SANSAR

B-35, North Bombay Co-operative Housing Society, Church Road, Juhu, BOMBAY-54. AS.

Producer
KHWAJA AHMAD ABBAS

2nd July, 1973.

Shri Syed Karimullah Khadri,
Under Secretary to the Government of Mysore,
Mysore Government Secretariat,
Vidhana Soudha,
Bangalore.

Dear Sir,

Sub:- Exemption from entertainments tax for the Hindi film "DO BOOND PANI".

....

Thanks for your letter dated 26th June, 1973.

Apparently your letter dated 25.9.1972 was lost in transit, as we have no remembrance of having received it. We would have been too happy to have got it, as then a distributor was interested in ~~taking~~ taking the picture for Mysore State territory. Eventually, he left it because we were unable to reassure him about the Exemption.

We will arrange a distributor and will be able to release the picture within 8 weeks of receiving your official confirmation about the Exemption. Unfortunately there is very little demand for artistic, off-beat and purposeful pictures, unless some incentive like Tax Exemption is available.

Thanking you, and with warm regards,

Yours sincerely,
for NAYA SANSAR,

Khwaja Ahmad Abbas,
Producer.

FD 66 CEX 72

The producer,
Naya Sansar,
B-35 North Bombay Co-op. Hsg. Socy.,
Church Road,
Juhu,
BOMBAY-54. AS.

Sir,

Sub:- Exempn. from K.T. for th Hindi film "Do Boond Pani

—x—

Pl. refer to this Deptt. letter of even No. dt. 25.9.72 on the above subject.

~~It was requested to~~ You were requested to intimate the date of release of the film in the mysore State in order to issue exemption orde But no reply has been received ~~from~~ you so far

I am to request you kindly now to inform this Deptt. when whether the said film will be ~~has already~~ released ~~been released~~ in the mysore state. If not, ~~Kindly intimate the date of release in this State.~~

No.FD 66 CEX 72.

To

The Producer,
Naya Sansar,
B-35, North Bombay Co-op. Housing Society,
Church Road, Jhu
BOMBAY-54 AS.

Sir,

Sub:'DO BOONDPANI' - Exemption
from paymentof E.T.

Please refer to ~~xemxxxxxxxx~~ this Department letter of even No., dated 26.7.1972 on the subject noted above. On reconsideration Government have decided to grant exemption from entertainments tax in favour of "DO BOONDPANI". I am,therefore, to request kindly to let us know the date on which you propose to release the films in Mysore State.

Yours faithfully,

Under Secretary to Government,
Finance Department.

GOVERNMENT OF MYSORE

. 328/ ಆರ್ಥಿ ಇ

OFFICE OF THE FINANCE MINISTER
Vidhana Soudha,

Bangalore, Dated 19th August 72.

N O T E.

The file relating to grant of exemption from Entertainment Tax to the film 'Do Boond Pani' is returned herewith.

This was discussed with the Secretary, F.D. by the F.M. on 18-8-72. Further action may please be taken as per the discussions.

(N. Venkoba Rao)
P.S. to the Finance Minister.
19/8

Secretary,
Finance Deptt.

I have to speak

CH I 450/72 (Encl-1)

VIDHANA SOUDHA,
BANGALORE-1

10

Dated . 26.. **June** .. 1972.

My dear Prime Minister,

I. No. (M) 77/72
Date 27.6.72

Smt. Nandini Satpathy had written me a letter about a feature film 'Do Boond Pani' and requested that the film be exempted from the entertainment tax so that the poorer sections of the society are also afforded an opportunity to view the film.

In view of Smt. Nandini Satpathy's recommendation, I have given instructions that the film be exempted from the entertainment tax.

With regards,

Yours sincerely,

Sd/-

(D. Devaraj Urs)

Smt. Indira Gandhi,
Prime Minister of India,
NEW DELHI.

Copy with a copy of the letter from Smt. Nandini Satpathy, forwarded to the Minister for Finance, for necessary action.

Private Secretary to the
Chief Minister.

Secy. F/D
for necessary action
Pro

N. VENKATRAO
P. S. to Finance Minister

Has a request come officially from the producer? CM's office should have consulted FD. Pl put up a note
8.8.72

US(4)

FST 162172
9/8

1069(-)CT72

D.O.No.A-15016/5/72-F(I)

Smt. Nandini Sathpathy
Minister of State
Information & Broadcasting
India
New Delhi
May 22,1972.

Dear Shri Urs,

Shri Khawaja Ahmad Abbas of the Naya Sansar, Church Road, Juhu, Bombay has produced a feature film "Do Boond Pani" in Hindi. The fixlm depicts the efforts and sacrifices made by the villagers in completing the Rajasthan Canal, which brings prosperity to the people of the waterless desert. In this film, which has been shot entirely in the Rajasthan desert, the veteran producer been shot entirely in the Rajasthan desert, the veteran producer brings out the colour, the mood, the tempo of traditional India that lives in the villages and shows how India is inexorably changing.

2. The film also deals with the them of National Integration and has won the Naional Award for the Best feature film on National Integration for the year 1971. You will appreciate that it is desirable for us to ensure that the largest number of people see the film. But as you know such pictures on elevating themes cannot hope to compete with the usual box office type films unless people are enabled to see them at reduced rates. This would be facilitated if the film is exempted from entertainment tax so that the poorer sections of the society are also afforded an opportunity to view the film. This would also offer encouragement and impetus to film producers to continue to undertake production of films on National Integration. In the case of Shri Abbas film the exemption would also provide a further recognition of excellence since it has won the national ■ award.

3. I shall, therefore, be grateful if you could consider the request of the producer for grant of exemption from entertainment tax sympathetically.

Yours sincerely,

sd/- Nandini Satpathy

Shri D.Devaraj Urs,
Chief Minister of Mysore,
Bangalore

/copy/

FD 66 CEX 72.

25th July, x72.

The
Finance Department.

The Producer,
Naya Sansar,
B-35, North Bombay Co-op.
Housing Society,
Church Road, Juhu,
BOMBAY-54 AS.

Sir,

Please refer to your letter dated 17th June 1972, addressed to the Chief Minister of Mysore, regarding exemption from entertainments tax in favour of "DO BOOND PANI".

It is regretted that your request for grant of exemption from entertainments tax cannot be complied with.

Yours faithfully,

(H.C.Gangadhara Murthy)
Under Secretary to Government,
Finance Department.

Grams "SHOWORLD" Santacruz, Bombay.

NAYA SANSAR

B-35, North Bombay Co-operative Housing Society, Church Road, Juhu, BOMBAY-54. AS.

Producer
KHWAJA AHMAD ABBAS

17th June, 1972.

The Chief Minister,
Government of Mysore,
Bangalore.

FOR DISPOSAL
SEEN BY
Chief Minister.
Office Assistant
to the Chief Minister.

Re : Exemption from Entertainment Tax in respect of "DO BOOND PANI", A Film On A Nation-Buildi Theme.

.....

Dear Sir,

With reference to my application dated 17th March, 19' (a copy of which is attached herewith for your ready reference) may add two further meritorious points for your kind considerat

1. After due deliberation and consultation with the Government of India, the Central Board of Film Censors has declared our picture to be PREDOMINANTLY EDUCATIONAL, and given u what is called a P.E. Certificate. This certificate is generally regarded by most State Governments as sufficient ground for the grant of Entertainment Tax Exemption.

2. The National Awards Committee has given "DO BOOND PANI" the award for the Best Feature Film On National Integration. On this ground the then Minister of State for Information & Broadcasting, Shrimati Nandini Satpathy, has sent a D.O.letter (No.A-15016/5/72-FI dated 22.5.72) recommending to all state governments for the grant of Entertainment Tax exemption to our picture, to enable its message of National Integration to reach the widest section of the people.

Hope you will find all this information satisfactory and expedite your government's decision in this matter and oblige.

Thanking you, and with kind regards,

Yours faithfully,
for NAYA SANSAR,

Khwaja Ahmad Abbas,
Producer.

P.S. Please note that so far the following state governments have granted us tax-exemption:
1) Delhi Administration,
2) Maharashtra and
3) Goa.

NAYA SANSAR

B-35, North Bombay Co-operative Housing Society,
Church Road, Juhu, BOMBAY-54 AS.

17th March, 1972.

The Chief Minister,
Government of Mysore,
BANGALORE.

RE : EXEMPTION FROM ENTERTAINMENT TAX IN RESPECT OF "DO BOOND PANI", A FILM ON A NATION-BUILDING THEME

Dear Sir,

While congratulating you on the great and well-deserved victory of the forces of Nationalism, Secularism and Socialism in the recent elections, and the part played by you and your colleagues in bringing about this victory, I beg to draw your attention to my new film DO BOOND PANI, on a constructive nation-building theme. It is in respect of this film that I am applying for exemption from Entertainment Tax.

Possibly, you are familiar with my name and my work in the field of journalism, literature and films. Some of the movies I have made have won national and international awards including the President's Gold Madal, My last film SAAT HINDUSTANI won the President's Award for the Best Film on National Integration.

With this background of producing purposeful and progressive films, I undertook the production of a film in COLOUR to do full justice to the great theme of national reconstruction. The film is ostensibly about Rajasthan Canal, but it is really about India and all its great projects.

In this film which was entirely shot in Rajasthan, the arid and waterless desert is used as a symbol of the needs of our people and our country, and the great project of the Rajasthan Canal symbolizes their hopes and aspirations for a better life which can be realized only with their own hard work and dedicated labour --- even to the point of self-sacrifice.

The theme for this story was suggested by the late PANDIT JAWAHARLAL NEHRU ten years ago, but I had to wait for so many years for his dream project of the Rajasthan Canal to reach a stage of construction where it could be filmed and dramatised.

The film, we feel, deserves tax-exemption, for it fulfils a predominantly educative role by underlining and emphasizing the following points of great social and ideological value in the context of the Democratic, Secular and Socialistic pattern of society that we are trying to build in our country and for which our beloved Prime Minister and her colleagues like you fought the recent election

1. That it is only by the awakening of the common people's interest, and by their voluntary and dedicated, labour, that we can ensure the success of our national projects.

2. That humanism and religious tolerance are the basis of our secular society, as exemplified by village communities where people of different faiths live and work together on terms of peace and friendship.

3. That itis the duty and the destiny of the intellectuals to educate and uplift the youthful representatives of the peasantry who volunteer to work on such projects.

4. That in the interests of speeding up our national reconstruction, the human labour will have to be supplemented by Big Machines, the working of which must be mastered by our people, and is being mastered by peasants-turned-mechanic

5. That a spirit of idealism, and not just bureaucratic functioning, must inspire the work on the nation-building project

6. That there is no place for Casteism, and discrimination on the basis of caste, creed or birth, in our secular, casteless society.

All these points have been brought out and emphasized not in the form of didactic lecturing but in dramatic and human and humorous situations that are moving as well as gripping for the audience, including the rural audience.

In our country, it is very difficult for such realistic, and purposeful pictures to compete in the market with stars-and-songs-studded entertainment films. But it has been seen that, if the Government grants the incentive of tax-exemption, many more people are drawn to such films.

On these grounds, we beg to apply for exemption from Entertainment Tax in your state, and we hope after a Preview of the film you will agree that the film deserves this Exemption on the grounds stated above.

The Preview for you, and/or any other Ministers and officials can be arranged by us at a few days notice.

Thanking you, and with respectful regards,

Yours faithfully,
For NAYA SANSAR,

Khwaja Ahmad Abbas,
Producer.

Enclosures : (1) Synopsis,
(2) Copy of a letter from
Shri Rajni Patel,
President of the B.P.C.C.

No. B/64874

none: 35 7341-42 CENTRAL BOARD OF FILM CENSORS

91- Walkeshwar Road,
Bombay-6.

Dated: 28-3-72

From

The Chairman,
Central Board of Film Censors,
Bombay.

To

Shri Khwaja Ahmed Abbas,
Naya Sansar, B/35,
North Bombay Co-operative Housing Society,
Church Road, Juhu,
Bombay-54

Sir/Sirs,

With reference to your application for certification of the film entitled " Do Boond Pani "(Hindustani (35 m m) (colour)
" in which a declaration has been made by you that the film is Predominantly Educational, I have to inform you that the Central Board of Film Censors has classified the film as PREDOMINANTLY EDUCATIONAL.

Yours faithfully,

March 14, 1972

My Dear Abbas,

I would like to thank you for having invited me to see your new film "Do Boond Pani" (Two Drops of Water). Having seen the film, I feel that I would have missed a great film had I not seen it. I was greatly moved by the theme of the film and the skilful way you have made it. It is one of the rare films which projects the theme of building a modern India. In my opinion it has a great educative value and I wish our film makers would follow this example and make similar films depicting and projecting the new and modern India.

Finally, I must congratulate you for making a purposeful film which has great educative value, and I do hope that the Governments in various States will give exemption from Entertainment Tax because your film virtually deserves it.

Yours sincerely,

Rajni

(Rajni Patel)

Shri K.A. Abbas,
Philomena Lodge,
Juhu,
BOMBAY.54

NAYA SANSAR'S

DO BOOND PANI

(Synopsis)

In a village in the drought-ridden Rajasthan deser

There lived a simple young man called GANGA SINGH with his newly-married wife GAURI, his father HARI SINGH and his sister SONKI.

From a travelling cinema brought to the village by a man from the Information Department of the Rajasthan Government, the villagers came to know about the great Rajasthan Canal being built to transform their land.

Encouraged by his wife and his father, Ganga Singh left the village to join the Canal workers. Like Ferhad, he solemnly vowed not to return to his village till he has brought the Canal waters to them.

In his absence the drought became more acute, and the Village was abandoned. Only Hari Singh, Gauri and Sonki remained in their hut to wait for the return of Ganga.

At the Canal site, Ganga befriended a young engineer MOHAN KAUL, and learnt to be a tractor driver.

Back in the village, Hari Singh died, then Sonki left home because she had been raped by Mangal Singh, a village boy turned dacoit.

But Gauri remained alone in the village to wait for her husband.

Sonki ultimately reached the Canal site, and met her brother, who was grief-stricken to learn of his sister's disgrace at the hands of Mangal Singh. He thought it was the end of all his dreams of a better life, but Kaul saved him from frustration by agreeing to marry Sonki.

The years pass, while Gauri waits....

A last-minute hitch in the progress of the Canal --- the supreme sacrifice of his life by Ganga Singh

and the Rajasthan Canal is completed bringing prosperity to the people of the waterless desert, including the widowed Gauri and her little son, symbol of the New Rajasthan.